NRA. Shed the Dread with Reduced-Recoil Ammo

SFOOTING Illustrated

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Winchester's New Triple Threat

Building Your Own Custom Buck Slayer

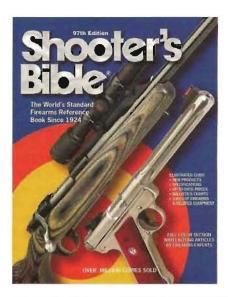
Fight Bite with the New Ruger Alaskan



PRO SHOP

Shooter's Bible, 97th Edition

The 97th Edition of *Shooter's Bible* has 576 pages covering key information on the newest guns and shooting gear, as well as feature articles from noted writers and shooters, current firearms pricing information and comparisons of sporting, military and law enforcement arms produced from 1900 to date. Contact Stoeger Publishing at www.stoegerpublishing.com.



Zwislocki Ear Muffler

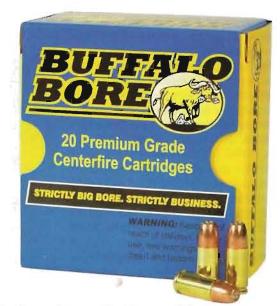
Zwislocki Ear Muffler is a lightweight ear protector that offers Za noise reduction level of up to 26 decibels, protecting against harmful noise while allowing its wearer to hear speech clearly. This design uses the mechanical energy of sound waves to minimize sound before it reaches the ear by channeling it into small chambers located above the earpiece and repressing excessive noise. The Zwislocki Ear Muffler weighs 1.7 ounces and folds up for easy storage. Contact SensGard at www.sensgard.com.





Konus Titanium Series Binoculars

Konus Titanium Series binoculars are available in 8X and 10X Magnification and are completely waterproof. Its assembly tubes are nitrogen purged and O-ring sealed. The 42-mm objective lenses are fog proof and multi-coated, have long eye relief and enhanced BAK-4 prisms. Pop-up eyecups shield against ambient light, while the extra-large eyepieces make for easy image acquisition. To protect from dings and scratches, the Titanium Series binoculars have a rubber finish. Contact Konus at www.konususa.com.



Buffalo Bore 9 mm +P+ Ammunition

Buffalo Bore's 9 mm +P+ ammunition is loaded with Speer Gold Dot bullets and low muzzle signature powders. The 115-grain load can reach up to 1,400 feet per second and produce as much as 500 foot-pounds of energy; the 124-grainer has a muzzle velocity of as much as 1,300 feet per second and produces up to 461 foot-pounds of energy; and the 147-grain load attains 1,175 feet per second with 451 foot-pounds of energy, depending on barrel length. Contact Buffalo Bore at www.buffalobore.com.